

ALLISON NOE

PROFESSIONAL EXPERIENCE

Art Director, The Illinois Office of Comptroller, Chicago, IL
October 2019 – Present

Project manager for all graphic and design work for the Comptroller's office
Create, assign, and evaluate projects for graphic designer and design intern
Design a complete branding style guide for a professional and cohesive visual representation of the office and all departments
Redesigned and modernized major Fiscal Focus report for the web
Responsible for the design and testing of the Illinois Comptroller Enewsletter, and style guide

Graphic Designer, The Illinois Office of Comptroller, Chicago, IL
August 2018 – October 2019

Designed the typography of Fiscal Focus print magazine, including creating all graphic content for 7-15 articles over 30+ pages
Create branding guidelines across all internal and external materials including posters, postcards, brochures, social media graphics, PowerPoint, data visualization
Manage promotional material for events across print and digital platforms
Design all social media campaigns including to raise awareness for homelessness, census participation and unbanked population
Develop web assets from videos, graphics, motion graphics, icons and logos
Edit Comptroller's videos and photos to produce a professional media representation of the office

Assistant Designer, KEMPE, Chicago, IL
January 2017 – March 2019

Cultivated marketing analysis database to evaluate the inclusivity of a brand and to better assess our market placement and competitors
Coordinated focus groups for products, and compiled and presented all collected data and analysis
Assessed marketing position and trends for product design concepts
Lead designer for the logo including multiple iterations and creation of letterforms
Created business cards for cohesive branding strategy
Advised in prototyping partner selection, collecting and analyzing an archive of companies
Assisted in web design brainstorming, planning and development

Junior Graphic Designer, Susan G. Komen, Chicago, IL
January – May 2018

Conceptualized and developed visual theme for Komen Chicago's first Metastatic Breast Cancer Conference
Co-Committee Chair for Mother's Day Race for a Cure, including all organizing, planning, and execution of the Survivor Tent
Created all 3d signage and banners for the entire events
Built MailChimp surveys to track sponsors' interactions with local events

EDUCATION

School of the Art Institute of Chicago 2017

Bachelor in Fine Arts, emphasis in Visual Communications, Merit scholar

John H. Sykes College of Business at University of Tampa 2014

*Bachelor of Science In Marketing, Cum Laude
Scholar All-American 2014*

SKILLS

Adobe Suites
Microsoft Office
iWork
Rhino
KeyShot
HTML, CSS
Multimedia Storytelling
MailChimp

CONTACT

708-949-0570
allisonnoe312@gmail.com
www.allisonnoe.com